

Retail's Impact in Arkansas

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

27%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$37.2B total impact on GDP

\$9.5B direct labor income

41K retail establishments

283.9K direct retail employment

466.7K total jobs supported

\$17.4B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN ARKANSAS

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	283,860	\$17,370
Accommodation	14,050	\$926
Administrative and support and waste management and remediation services	99,030	\$4,969
Agriculture, forestry, fishing, and related activities	66,820	\$4,952
Arts, entertainment, and recreation	24,220	\$878
Construction	102,570	\$6,468
Educational services	23,610	\$945
Finance and insurance	77,180	\$7,779
Health care and social assistance	197,660	\$13,687
Information	18,080	\$3,233
Management of companies and enterprises	39,790	\$6,894
Manufacturing	168,640	\$24,085
Mining, quarrying, and oil and gas extraction	10,070	\$981
Other services (except government and government enterprises)	95,790	\$3,852
Professional, scientific, and technical services	76,760	\$6,055
Real estate and rental and leasing	80,150	\$17,608
Transportation and warehousing	91,560	\$8,151
Utilities	8,090	\$4,523
Wholesale trade	56,950	\$13,217

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THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN ARKANSAS

2022

State / Congressional District	Number of Retail Establishments	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
		Direct	Total	Direct	Total	Direct	Total
Arkansas	40,962	283,860	466,660	\$9,489	\$20,687	\$17,370	\$37,234
AR-1	8,431	63,550	100,110	\$2,060	\$3,937	\$3,717	\$7,437
AR-2	12,681	82,240	135,650	\$2,878	\$6,154	\$5,218	\$11,019
AR-3	10,903	76,840	134,220	\$2,632	\$6,846	\$4,763	\$11,566
AR-4	8,946	61,230	96,680	\$1,918	\$3,750	\$3,672	\$7,213